



& HERITAGE PRESERVATION ECONOMIC DEVELOPMENT

TECHNICAL SEMINAR INVITATION

FREE OF CHARGE FOR INVITED GUESTS
Please RSVP via email to: officer.hcmc@icham.org



10th Sept. 2019 - 09:00 AM

THE REVERIE SAIGON - TIMES SQUARE | LA SCALA BALLROOM, 5th FLOOR
22-36 Nguyen Hue & 57-59F Dong Khoi, District 1, HCMC

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TECHNICAL SEMINAR KEY NOTE SPEAKERS

THE REVERIE SAIGON - TIMES SQUARE - LA SCALA BALLROOM, 5TH FLOOR

10th SEPTEMBER 2019



H.E. Dante Brandi

Consul General of Italy Ho Chi Minh City

Appointed Consul General of Italy to Vietnam in March 2018, prior to it he was the head of Economic Office and Alternate Executive Director for Italy at the EBRD in London (2013 - 2018), Head of OSCE Desk - MFA Rome (2012 - 2013) and Advisor for International Activities at the Italian Export Credit Agency (2010 - 2012). He served also as Chief of Staff at the Embassy of Italy in Washington D.C. (2007 - 2010).



Dr. Nguyen Anh Tuan

Architecture Research Center HCMC Director

Having been trained in Australia and Europe, Tuan has mixed professional experiences in landscape planning, urban design, planning and management. His expertise is in sustainable Urban Design; GIS-Based Landscape Planning. In the past 10 years, he has been doing related researches, training and design practice of preservation and promotion of the Heritage Value of HCMC and surrounding region.



Dr. Michael Croft

UNESCO Vietnam Director

Michael began his work with UNESCO in 1998 within the Culture of Peace Programme. Appointed since July 2017 as Head of UNESCO in the Hanoi office and the organization's representative in Vietnam, he is promoting innovative cultural initiatives in cooperation with local and international institutions. Michael strongly support the growing movement of Heritage Preservation in Vietnam.



Prof. Mario Costantini

E-Geos R&D Director

Mario has more than 20 years of experience in the field of remote sensing. He worked on synthetic aperture radar interferometry, developing innovative algorithms for phase unwrapping and persistent scatterer interferometry. His scientific interests have included extraction of information from data based on model inversion algorithms.



Eng. Giovanni Acciario

Net Engineering Chief Planner

Giovanni has a vast expertise in the fields of transport planning and transport modelling, with particular reference to: analysis and forecast of mobility demand both for passengers and freight transport, modelling of transport systems, design of the tariff for the toll roads, market studies for rail transport, logistics service, surveys and traffic counts for passenger and freight.



Prof. Arch. Luigi Croce

IUAV University of Venice Professor

Conservation architect, principal at Studio Architetti Croce and founder of Venice Architectural Association. Professor of Architectural Composition at the University of Udine and Coordinator of the Master in Conservation and Cultural Sustainability at IUAV University of Venice.



Dr. Truong Thanh Hai

UAH University Head of Postgraduate Inst.

Educated in UK and Vietnam Truong have been a lecturer at HCMC Architecture University (UAH) since 2001. From 2016 has been appointed director of international training centre and, in 2018, became head of Postgraduate institute. During his academic carrier Truong has published several papers about architectural history and heritage buildings.



Dr. Ngo Minh Hung

VLU Head Int. Cooperation and Scientific department

He has more than 23 years of experience in researching, practical teaching and project managing in architectural heritage conservation, Architecture and Construction, urban planning and environment in Vietnam, Singapore and Thailand, simultaneously, participating in government administration, foreign business entities and NGO and managing very extensive scientific exchanges.



Dr. Andrea Sartori

Goppion Museum Curator

Andrea worked for ten years at Milan's Museo Archeologico as a curator of the classical archeology section. He joined Goppion's Laboratorio Museotecnico team in 2002 and today he's the head of sales and marketing. He also coordinating special projects and managing relationships with museums and universities. He is in charge of seeking out new markets such as Far East, Australia and Latin America.



Dr. Trent Song

Autech-otis Parking Systems Business Development

Part-time lecturer and overseas work placement coordinator of Gyeongbuk College of Yecheon in Korea, Trent is an expert in "smart parking" systems and with his company is promoting such technologies all over South East Asia. He also work as assistant professor of the continuing education of the Catholic Sangji college Andong.



Dr. Nguyen Thi Hanh Nguyen

Onestudio Design Design Director

Estimated academic instructor and lecturer on subject related to educational projects, design communication techniques, functionality and form in architecture and interior design. Nguyen is an active member of several local associations that target to raise the awareness of Heritage Preservation in Vietnam with the general public.



Eng. Stefano De Cerchio

SCE Project Founding Partner

Stefano is one of founding partners of SCE Project and one of the most renewed Italian structural engineer that has been involved in several important project all over the world. He is one of the major expert in Europe for structural conservation and consolidation of heritage buildings.



Arch. Felice Iacobellis

Sirhalo Design Director

He earned his architecture degree in Germany and the Netherlands. Since 2002, Felice worked on several design projects in Vietnam before co-founding the architecture and interior design practice Noor. In 2012 he founded HALO design which became recently SIRHALO, a boutique interiors and architecture design studio specializing in high-caliber hospitality design.



Dr. Be Mai Hanh

Lixil Vietnam Leader Product Marketing

Hanh gained her master degree from Guangxi Art University, Nanning China. She's been teaching assistant at Hanoi Industrial Fine Arts Design University and Brand design lecturer at Guangxi Art University. From 2013 she is working at R&D and Product Marketing department of LIXIL Vietnam as designer, researcher and trainer.



Dr. Alexandro Montanari

iGuzzini Lighting Asia Regional Director

Managing Director of iGuzzini in Asia and Middle East, one of the largest and most renewed Italian high-end lighting manufacture in the world. Alex is in charge of sales operation since 2001 and directly responsible for the performance of Singapore, Hong Kong, and China iGuzzini subsidiaries in addition to Oceania and India markets.



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TECHNICAL SEMINAR AGENDA

THE REVERIE SAIGON - TIMES SQUARE - LA SCALA BALLROOM, 5th FLOOR

08:00 - 09:00	Registration & Networking
09:00 - 09:15	H.E. Dante Brandi , CONSULATE GENERAL OF ITALY IN HO CHI MINH CITY <i>Opening Remarks</i>
09:15 - 09:30	HCMC AUTHORITY <i>Opening Remarks</i>
09:30 - 10:00	Dr. Michael Croft , UNESCO VIETNAM <i>The Circular Economy & Economic Development</i>
10:00 - 10:15	HCMC TOURISM DEPARTMENT <i>The positive impact of Heritage for Tourism sector</i>
10:15 - 10:30	Dr. Daniele Paladini , AICS VIETNAM - ITALIAN AGENCY FOR DEVELOPMENT COOPERATION <i>Cultural Heritage Promotion in the City of the Future</i>
10:30 - 11:00	Coffee Break & Networking
11:00 - 11:30	Dr. Nguyen Anh Tuan , HCMC DEPARTMENT OF PLANNING AND ARCHITECTURE <i>The challenge of planning in a fast growing Economy</i>
11:30 - 12:00	Eng. Giovanni Acciario , NET ENGINEERING <i>Solutions for Sustainable & Smart Mobility</i>
12:30 - 13:00	Prof. Mario Costantini , E-GEOS <i>Innovative Tools for Critical Assets & Infra Monitoring</i>
12:30 - 13:00	All speakers <i>Round table discussion, Q&A</i>
13:00 - 14:00	Buffet Lunch & Networking
14:00 - 14:15	Prof. Arch. Luigi Croce , IUAV UNIVERSITY OF VENICE <i>Heritage Preservation & Sustainable planning</i>
14:15 - 14:30	Dr. Truong Thanh Hai , UAH UNIVERSITY <i>Architectural Heritage in training at UAH</i>
14:30 - 14:45	Dr. Ngo Minh Hung , VLU UNIVERSITY <i>Affordances of Heritage Environment: A case study of Hanoi Ancient Quarter</i>
14:45 - 15:00	Dr. Nguyen Thi Hanh Nguyen , ONESTUDIO DESIGN <i>Lost Vietnam's Heritage: a lesson learnt?</i>
15:00 - 15:15	Arch. Felice Iacobellis , SIRHALO <i>Heritage Sensitive approach for Interior Design</i>
15:15 - 15:30	Eng. Stefano De Cerkio , SCE PROJECT <i>Preservation & Consolidation of Structural Elements in an Heritage Building</i>
15:30 - 16:00	All speakers <i>Round table discussion, Q&A</i>
16:00 - 16:30	Coffee Break & Networking
16:30 - 16:45	Dr. Alex Montanari , IGUZZINI <i>The lighting design in Heritage Buildings</i>
16:45 - 17:00	Dr. Be Mai Hanh , LIXIL INAX <i>INAX's 100 Year Heritage Celebration</i>
17:00 - 17:15	Dr. Andrea Sartori , GOPPION <i>Museum Case Study</i>
17:15 - 17:30	Mr. Trent Song , AUTECH-OTIS <i>Smart parking systems</i>
17:30 - 17:45	Mr. Luca Dall'Oso , CASAGRANDA <i>The Application of Italian Porcelain Stoneware in Adaptive Reuse Projects</i>
17:45 - 18:15	All speakers <i>Round table discussion, Q&A</i>
18:15 - 18:30	H.E. Dante Brandi , CONSULATE GENERAL OF ITALY IN HO CHI MINH CITY <i>Student's Design Award</i>